



# GFSI FOCUS DAY CHINA 2017

## 2017全球食品安全倡议中国主题日

LEADERSHIP FOR GROWTH:  
INNOVATION, NETWORKING & EFFICIENCY  
推动增长的领导力：创新，交流和效率

19-20 July, 2017 Beijing China 2017年7月19-20日 中国 北京



## 总结报告

### POST EVENT REPORT



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鸣谢



### Executive Summary

### 要点

## LEADERSHIP FOR GROWTH IN CHINA: INNOVATION, NETWORKING & EFFICIENCY

### 推动增长的领导力：创新、交流和效率在中国

*The GFSI Focus Day aims to provide Chinese stakeholders in the food industry an opportunity to find out more about the Global Food Safety Initiative but it will also serve as a unique opportunity for networking and knowledge exchange.*

*The GFSI China Focus Day 6th Edition follows on from the success of GFSI China Focus Day 2012 - 2016 events, to continue raising awareness around the benefits of GFSI. It is fortunate that there are board members of GFSI and GFSI Japan Local Group members came to China, with CFSI members, showing the significance to Chinese market and sharing in-depth experience, case studies and best practices.*

GFSI中国主题日活动旨在为中国食品行业的利益相关者提供机会，更多地了解GFSI，同时也是一次绝佳的机会进行社交联谊和交流分享。第六届全球食品安全倡议中国主题日活动是在前几届活动成功举办的基础上，继续围绕GFSI能带来的益处进行深入了解探讨。本次活动邀请到了GFSI董事会成员、GFSI日本工作组成员和CFSI成员一起交流、分享成功案例和最佳实践。

**TOTAL DELEGATES**  
与会代表总数 **371**





### 2017 GFSI China Focus Day in Numbers

### 2017中国主题日关键数字

# +350

**DELEGATES**

与会代表



# 10

**COUNTRIES**

来自10个国家



# 59%

**MANUFACTURERS & RETAILERS**

生产商和零售商



# 56

**SPEAKERS**

演讲嘉宾



# 45%

**GFSI CHINA  
LG (CFSI)  
MEMBERS**

来自GFSI中国  
工作组

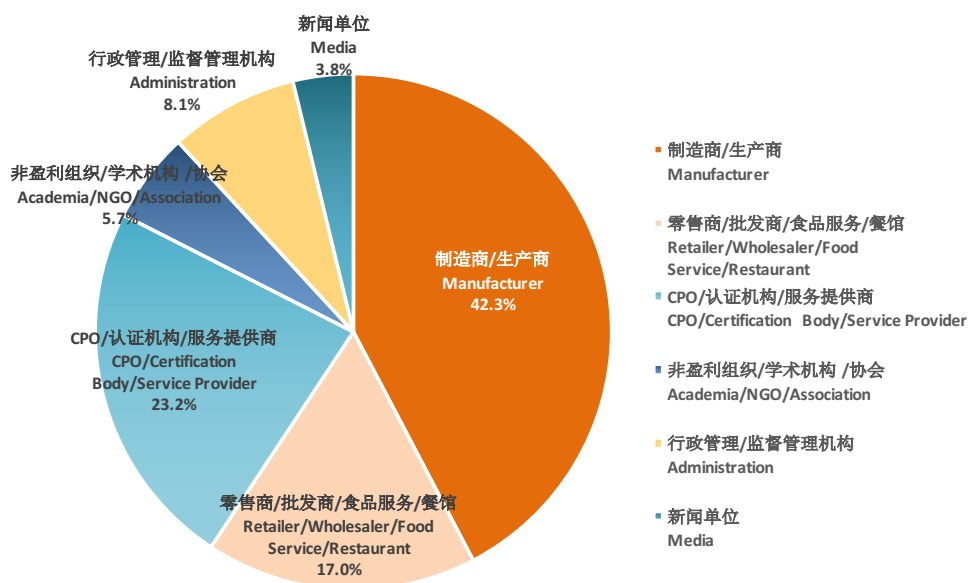




## Attendee Demographics 与会代表分析

### NATURE OF BUSINESS 企业商业性质

商业性质  
Nature of Business

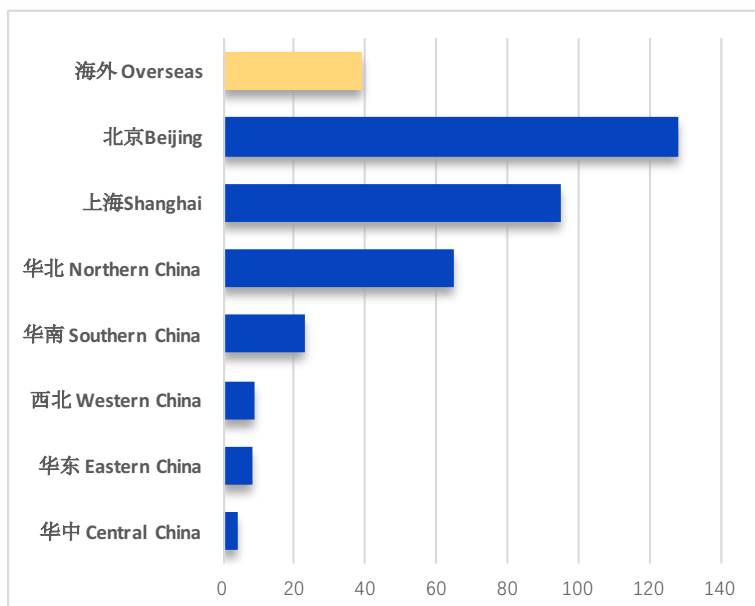


公司类型	数量	百分比
制造商/生产商 Manufacturer	157	42.3%
零售商/批发商/食品服务/餐馆 Retailer/Wholesaler/Food Service/Restaurant	63	17.0%
CPO/认证机构/服务提供商 CPO/Certification Body/Service Provider	86	23.2%
非盈利组织/学术机构 /协会 Academia/NGO/Association	21	5.7%
行政管理/监督管理机构 Administration	30	8.1%
新闻单位 Media	14	3.8%
共计Total	371	100.0%

### Attendee Demographics 与会代表分析

	Amount	%
<b>海外 Overseas</b>		
Japan	15	4.0%
France	7	1.9%
USA	7	1.9%
Singapore	2	0.5%
Other	8	2.2%
<b>北京 Beijing</b>	<b>128</b>	<b>32.4%</b>
<b>上海 Shanghai</b>	<b>95</b>	<b>25.6%</b>
<b>华北 Northern China</b>		
Shandong	37	9.4%
Jilin	3	0.8%
Liaoning	5	1.3%
Inner Mogolia	13	3.3%
Heibei	2	0.5%
Tianjin	5	1.3%
<b>华南 South</b>		
Guangdong	16	4.1%
Fujian	1	0.3%
Guangxi	2	0.5%
Sichuan	4	1.1%
<b>华东 Eastern China</b>		
Zhejiang	6	1.6%
Jiangsu	2	0.5%
<b>华中 Central China</b>		
Anhui	1	0.3%
Henan	3	0.8%
<b>西北 Western China</b>		
Gansu	2	0.5%
Shaanxi	7	1.9%
<b>总计 Total</b>	<b>371</b>	<b>100.0%</b>

### GEOGRAPHIC BREAKDOWN 地区细分





## Event Program

Day 1

12:00 Registration Open & Welcome Coffee in Exhibition Area

LEADERSHIP FOR GROWTH: INNOVATION, NETWORKING & EFFICIENCY IN CHINA

14:00 Welcome Address and Introduction  
Mike Robach, Chair of the GFSI Board and Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA

14:05 Weijun LIU, Deputy Chief Administrator, CNCA (Certification and Accreditation Administration of China)

14:20 Jing ZHANG, Director General, Food Safety Inspection Department I, CFDA (China Food and Drug Administration)

14:35 Zao Tian WAN, GFSI Board member and Vice President, COFCO Corporation, China

14:55 Liang PEI, Secretary General, CCFA (China Chain Store & Franchise Association)

15:10 Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment)

15:25 Panel Discussion: Leadership for Growth: Improving Food Safety in China  
Moderator: Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment)  
Peter Freedman, Managing Director, The Consumer Goods Forum, France

15:55 Coffee Break

GFSI & You

Moderator: Paul GALLEMORE, GFSI China LG SC Executive Vice Chair & Vice President, Regulatory Compliance Head, Wal-Mart China

16:25 GFSI – Latest Updates

- Mike Robach, Chair of the GFSI Board and Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA
- Veronique Discours-Buhot, Director, Global Food Safety Initiative

16:40 GFSI Board Panel: GFSI – Collaboration from Global to Local

Moderator: Paul GALLEMORE, GFSI China LG SC Executive Vice Chair & Vice President, Regulatory Compliance Head, Wal-Mart China

- Pierre de Ginestel, GFSI Board member and Corporate Quality Director, Auchan, France
- Mike Robach, Chair of the GFSI Board and Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA
- Veronique Discours-Buhot, Director, Global Food Safety Initiative

17:10 Growth for Key Food Safety Stakeholders' Collaboration in China

Moderator: Jie XU, GFSI China Local Group Communication & Culture Chair and Food Safety Director Danone China

17:10: Introduction: GFSI China Local Group Latest Updates

17:20: Best Practice Sharing:

Metro China: Build whole quality management and supply chain traceability  
Kelvin CHEN, GFSI China LG SC Vice Chair & Head of Quality Assurance, Metro, China

17:35: Visual Trust for Promoting Food Safety in China

Herve Martin, National Food Safety and Quality Director, Carrefour, China  
Jony (Rong) JIAO, National FSQ Product Manager, Carrefour, China  
Georges Le Nigen, Global Sales Manager, Transparency-One, SGS

17:55: Collaboration on Food Safety Capacity Building in China:

Jenny CHEN Kilkelly, Senior Director, Regulatory Compliance, Wal-Mart China

18:15 Close of Day 1



### Event Program

**Day 2**  
**上午 AM**

JULY 20<sup>TH</sup> 2017 (THURSDAY)

8:30   Registration			
Breakout A Our Journey to Food Safety Capability Building		Roundtable Discussion B Traceability Report on Regulatory/Standards	Roundtable discussion C Auditor Competence
<p>Moderator: Zhinong YAN, Executive Director, Walmart Food Safety Collaboration Center</p> <p>9:00: GFSI Capability Building – Global Markets Programme Update Veronique Discours-Buhot, Director, Global Food Safety Initiative</p> <p>9:10: Videos: Using GFSI to Overcome Challenges in a Myanmar Fish Co-operative</p> <p>9:15: Global Markets Programme China updates Heidi YAO, Quality Assurance Director, PepsiCo Greater China</p> <p>9:35: Sustainable SME Food Safety Capability Building Best Practices Jin YUE, Deputy Director, For S. Luh Food Safety Research Center of Shanghai Jiaotong University Chuanwu XIONG, Head of Star Farm (Metro), IFS Asia Office Leader, China</p> <p>10:05: Internet Food Delivery Food Safety Capacity Building Hong MIAO, Senior Food Safety Expert, Ele.me, China</p> <p>10:20: Panel group discussion - Lead by Judy Jiang</p>		<p>Honorable Guest: Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) CFDA</p> <p>9:00: Introduction: Tony HUANG, General Manager, Quality and Safety Department, China Wine, COFCO Yu LI, Director of Scientific &amp; Regulatory Affairs, APAC, Mars Inc.</p> <p>9:20: Comments from Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment)</p> <p>9:35: Case sharing: The implementation of GS1 Standards in food safety traceability and learnings Hongliang KONG, Director, GS1 China</p> <p>9:50: Open Discussions 10:40: Summary</p>	<p>9:00: Introduction: Yunling ZHENG, Quality Director, APAC, Cargill China Richard WANG, Food Safety Senior Director, McDonald's China</p> <p>9:20: Guest Speaker: GFSI Auditor Competence Updates: Izabela Palgan, Senior Technical Manager, Global Food Safety Initiative</p> <p>9:30: Comments from Round table guests:</p> <ul style="list-style-type: none"> <li>Jian ZHANG, Registration Department, CNCA / China HACCP</li> <li>Robert Garfield, Senior Vice President &amp; Chief Food Assessment Officer, Food Marketing Institute/SQFI, USA</li> <li>Fons Schmid, Chairman FSSC22000, The Netherlands</li> <li>Bruno Séchet, Technique Director, IFS, Germany</li> <li>Xin ZHOU, China representative of GLOBALG.A.P.</li> </ul> <p>9:50: Open discussions 10:40: Summary</p>
10:50   Coffee Break			
GFSI recognised Private CPOs and Governmental technical equivalence CPO			
Moderator: Mike Robach, Chair of the GFSI Board and Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA			
11:20	<p>Panel Discussion – The role of the third-party certification in implementing new regulations in the world</p> <ul style="list-style-type: none"> <li>Maohua WANG, Deputy Director, China Certification &amp; Accreditation Institute / China HACCP</li> <li>Robert Garfield, Senior Vice President &amp; Chief Food Assessment Officer, Food Marketing Institute/SQFI, USA</li> <li>Fons Schmid, Chairman FSSC22000, The Netherlands</li> <li>Bruno Séchet, Technique Director, IFS, Germany</li> <li>Xin ZHOU, China representative of GLOBALG.A.P.</li> </ul>		
12:20	Networking Lunch		

### Event Program

Day 2  
下午 PM

#### Plenary session:

#### Growth for Future: Continually Improvement of Food Safety

14:00	Future of Certification and Accreditation on food safety Xiaoqun HE, Deputy Director, Registration Department, CNCA
14:20	Mika Yokota, Director of Food Industrial Corporate Affairs Office, Ministry of Agriculture, Forestry and Fisheries, Japan
14:40	Darlene Brady, Director, Food & Beverage Shanghai Disney Resort, China
15:00	Sanhu WANG, Vice President & Chief Food Safety Officer, Ele.me, China
15:20	Haifeng LI, Supervisor of Food Program, SAI Global
15:35	Systemic Risk Management of Food Supply Chains Retsef Levi, J. Spencer Standish Professor of Management and Professor of Operations Management at the MIT Sloan School of Management
15:50	Coffee Break
	16:20-17:40 "Three Same-Same Production Lines, Same Standards, and Same Quality" International Day Moderator: Wenyi CHE, Chief Adviser of GFSI China Local Group
16:20	Progress of "Same Production Lines, Same Standards, and Same Quality" for export food enterprises Sold Domestically and for Export Project Bin HUANG, Deputy Director, Registration Department, CNCA
16:40	Achievement of Gansu supporting "Same Production Lines, Same Standards, and Same Quality" export food and agricultural products enterprises Wenze YUAN, Deputy Director-General, Gansu Entry-Exit Inspection and Quarantine Bureau
16:55	E-commerce promote "Same Production Lines, Same Standards, and Same Quality" to market Chen WANG, Director, Platform Management Department, Alibaba Group
17:05	Inspiration and Harvest of export enterprises joining to promote "Same Production Lines, Same Standards, and Same Quality" Project Yuanxiang HONG, General Manager, Gulong Food Co., Ltd
17:15	"Same Production Lines, Same Standards, and Same Quality" and Structural Reform on the Supply Front Lihua CHEN, Professor of Guanghua School of Management, Beijing University
17:25	Q&A
	Closing Session
17:40	Closing Remarks: Close and Invitation to 2018 Global Food Safety Conference (Tokyo, Japan) Katsuki Kishi, GFSI Board member and General Manager, Quality Assurance Department, AEON Co., Ltd., Japan Mike Robach, Chair of the GFSI Board and Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA
18:00	Close of Focus Day



### 会议日程

第一天

2017年7月19日 (星期三)

12:00	观众注册&欢迎咖啡
推动增长的领导力：创新,交流&效率在中国	
14:00	开幕与嘉宾介绍 GFSI全球食品安全倡议董事会主席&美国嘉吉集团食品安全法规事务副总裁 Mike Robach
14:05	国家认证认可监督管理委员会副主任 刘卫军
14:20	国家食品药品监督管理总局食品安全监管一司司长 张靖
14:35	GFSI董事&中粮集团副总裁 万早田
14:55	中国连锁经营协会秘书长 裴亮
15:10	国家食品安全风险评估中心首席顾问 陈君石院士
15:25	座谈: 推动增长的领导力: 提升中国的食品安全 主持人: 国家食品安全风险评估中心首席顾问 陈君石院士
消费品论坛 (CGF) 执行总裁 Peter Freedman (傅睿德)	
15:55	茶歇
GFSI与您同在	
主持人:	
GFSI中国工作组指导委员会执行副主席&沃尔玛中国副总裁, 法规合规主管 Paul GALLEMORE (高磊博)	
GFSI最新进展	
16:25	<ul style="list-style-type: none"> <li>GFSI董事会主席&amp;美国嘉吉集团食品安全法规事务副总裁 Mike Robach</li> <li>GFSI全球食品安全倡议执行长 Veronique Discours-Buhot (薇洛迪)</li> </ul>
16:40	GFSI董事会座谈: GFSI—从全球到本地的协作 主持人: GFSI中国工作组指导委员会执行副主席&沃尔玛中国副总裁, 法规合规主管 Paul GALLEMORE (高磊博)
<ul style="list-style-type: none"> <li>GFSI董事&amp;法国欧尚超市企业质量总监 Pierre de Ginestel</li> <li>GFSI董事会主席&amp;美国嘉吉集团食品安全法规事务副总裁 Mike Robach</li> <li>GFSI全球食品安全倡议执行长 Veronique Discours-Buhot (薇洛迪)</li> </ul>	
17:10	食品安全关键利益相关者在中国的合作发展 主持人: GFSI中国工作组沟通文化组主席&达能中国食品安全总监 徐杰
17:10中国工作组最新工作进展	
17:20最佳实践分享:	
麦德龙中国: 构建全面质量管理和可追溯供应链	
GFSI中国工作组指导委员会副主席&锦江麦德龙中国质量保证部总经理 陈超	
17:35 看得见的信任---推动中国食品安全	
家乐福中国全国食品安全总监 马国维	
家乐福中国全国产品质量经理 焦荣	
SGS全球Transparency-One项目推广经理 Georges Le Nigen	
17:55食品安全能力建设的协作	
沃尔玛中国合规部高级总监 陈红	
18:15	第一天会议结束





## 会议日程

第二天

7月20日

8:30	现场签到		
9:00 – 10:50	<p><b>专题A: 食品安全能力建设我们在路上</b></p> <p>主持人: 沃尔玛食品安全协作中心执行主任 严志农</p> <p>9:00: GFSI能力建设—全球市场项目最新进展</p> <p>GFSI全球食品安全倡议执行长 Veronique Discours-Buhot (薇洛迪)</p> <p>9:10 视频: 缅甸渔业合作社通过GFSI克服挑战</p> <p>9:15: 全球市场项目在中国的最新进展</p> <p>百事大中国区质量保证总监 姚晖</p> <p>9:35: 持续中小企业食品安全能力建设实践</p> <p>上海交通大学陆伯勋食品安全研究中心副主任 岳进</p> <p>锦江麦德龙现购自运有限公司麦咨达总经理, IFS 亚洲代表处负责人 熊传武</p> <p>10:05: 互联网订餐食品安全能力建设探索</p> <p>拉扎斯网络科技(上海)有限公司(饿了么)高级食品安全专家 苗虹</p> <p>10:20: 座谈</p> <p>主持人: 上海布新信息咨询公司总经理 江新</p>	<p><b>圆桌讨论 B: 法规 / 标准可追溯报告</b></p> <p>特邀嘉宾:</p> <p>国家食品安全风险评估中心首席顾问 陈君石 院士</p> <p>国家食品药品监督管理总局</p> <p>9:00: 介绍</p> <p>中粮集团中国食品有限公司质量与安全管理部总经理 黄伟</p> <p>玛氏中国亚太区科学与法规事物总监 李宇</p> <p>9:20: 评论:</p> <p>国家食品安全风险评估中心首席顾问 陈君石 院士</p> <p>9:35: 分享发言: GS1标准在食品安全追溯和学习上的实施</p> <p>中国物品编码中心应用推广部主任 孔洪亮</p> <p>9:50: 自由发言及讨论</p> <p>10:40: 总结</p>	<p><b>圆桌讨论 C: 审核员能力提高</b></p> <p>9:00: 介绍:</p> <p>嘉吉中国亚太区质量总监 郑芸岭</p> <p>麦当劳中国食品安全高级总监 王昉</p> <p>9:20: 嘉宾发言: GFSI审核员能力工作进展</p> <p>全球食品安全倡议高级技术经理 Izabela Palgan</p> <p>9:30: 嘉宾评论:</p> <ul style="list-style-type: none"><li>国家认监委注册部/中国China HACCP张剑</li><li>美国食品市场协会 / SQFI 高级副总裁&amp;首席食品评估官Robert Garfield</li><li>荷兰FSSC22000主席Fons Schmid</li><li>德国IFS 全球技术总监Bruno Séchet</li><li>GLOBALG.A.P.中国代表 周鑫</li></ul> <p>9:50: 自由发言及讨论</p> <p>10:40: 总结</p>
10:50	茶歇		
GFSI认可的行业认证方案所有者及政府技术互认方案所有者			
主持人: GFSI全球食品安全倡议董事会主席&美国嘉吉集团食品安全法规事务副总裁 Mike Robach			
11:20	<p><b>圆桌座谈: 全球新规则下第三方认证的作用</b></p> <ul style="list-style-type: none"><li>中国China HACCP/国家认监委认证认可技术研究所副所长王茂华</li><li>美国食品市场协会 / SQFI 高级副总裁&amp;首席食品评估官Robert Garfield</li><li>荷兰FSSC22000主席Fons Schmid</li><li>德国IFS 全球技术总监Bruno Séchet</li><li>GLOBALG.A.P.中国代表 周鑫</li></ul>		
12:20	联谊午餐		
全体大会: 未来的发展: 食品安全的持续改进			
14:00	<p>食品安全认证认可的未来发展方向</p> <p>国家认监委注册部副主任 何小群</p>		
14:20	日本农林水产省食品企业行动室长 横田美香		
14:40	上海迪斯尼度假区餐饮总监Darlene Brady		
15:00	拉扎斯网络科技(上海)有限公司(饿了么)副总裁兼首席食品安全官 王三虎		
15:20	华赛天成管理技术(北京)有限公司食品项目总监 李海峰		
15:35	<p>食品供应链的系统风险管理</p> <p>麻省理工学院斯隆商学院管理学和运营管理教授Retsef Levi</p>		
15:50	茶歇		
16:20-17:40	“同线同标同质-三同”国际日		
主持人: GFSI中国工作组首席顾问 车文毅			
16:20	<p>出口食品企业内外销“同线同标同质”工程进展</p> <p>国家认监委注册部副主任 黄斌</p>		
16:40	<p>甘肃帮扶出口食品农产品“同线同标同质”企业成果</p> <p>甘肃出入境检验检疫局副局长 袁文泽</p>		
16:55	<p>电商促进“三同”对接市场</p> <p>阿里巴巴集团平台治理部总监 王琛</p>		
17:05	<p>出口食品企业参与推进“三同”工程的启示与收获</p> <p>古龙食品有限公司总经理 洪远湘</p>		
17:15	<p>“三同”工程与供给侧结构性改革</p> <p>北京大学光华管理学院教授 陈丽华</p>		
17:25	提问互动		
闭幕致辞			
17:40	<p>总结并邀请参加2018年全球食品安全大会(日本东京)</p> <p>GFSI董事&amp;日本永旺集团质量管理总经理 Katsuki Kishi</p> <p>GFSI董事会主席&amp;美国嘉吉集团食品安全法规事务副总裁 Mike Robach</p>		
18:00	会议结束		

### Speakers 演讲嘉宾



**Mike Robach**  
GFSI全球食品安全倡议董事会主席  
&美国嘉吉集团食品安全法规事务副  
总裁  
Chairman of Global Food Safety  
Initiative Board & VP, Corporate  
Food Safety, Quality &  
Regulatory, Cargill, USA.



**刘卫军 Wei Jun LIU**  
国家认证认可监督管理委员会副主任  
Deputy Chief Administrator,  
CNCA (Certification and  
Accreditation Administration of  
China)



**张靖 Jing ZHANG,**  
国家食品药品监督管理总局食品安全  
监管一司司长  
Director General, Food Safety  
Supervision Department I, CFDA  
(China Food and Drug  
Administration)



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GFSI董事&中粮集团副总裁  
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President, COFCO Corporation,  
China



**裴亮 Liang PEI**  
中国连锁经营协会秘书长  
Secretary General, CCFA  
(China Chain Store &  
Franchise Association)



**邓成 Cheng DENG**  
新希望六和执行总裁,  
Executive President, New Hope  
Liuhe Co., Ltd.



**陈君石 Junshi CHEN**  
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National Center for Food Safety  
Risk Assessment)



**傅睿德 Peter FREEDMAN**  
消费品论坛执行总裁  
Managing Director, The  
Consumer Goods Forum



**刘龙海 Longhai LIU**  
GFSI中国工作组指导委员会副主  
席 & 新希望六和首席标准官 GFSI  
LG SC Vice-chair & Chief  
Standard Officer, New Hope  
Liuhe Co., Ltd.



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管 GFSI China LG SC Executive  
Vice Chair & Vice President,  
Regulatory Compliance Head,  
Wal-Mart China



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GFSI全球食品安全倡议执行长  
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GFSI China LG Communication &  
Culture Chair & Food Safety  
Director Danone China



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席&锦江麦德龙中国质量总经理  
GFSI China LG SC Vice Chair  
& Head of Quality, Metro China



**马国维 Herve Martin**  
家乐福中国全国食品安全总监  
National Food Safety and Quality  
Director, Carrefour China

### Speakers 演讲嘉宾



**Georges Le Nigen**  
SGS全球Transparency-One  
项目推广经理 Global Sales  
Manager, Transparency-  
One, SGS



**焦荣 Jony (Rong) JIAO**  
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Carrefour China



**陈红 Jenny CHEN Kilkelly**  
沃尔玛中国合规部高级总监,  
Senior Director, Regulatory  
Compliance, Wal-Mart China



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Executive Director, Walmart Food  
Safety Collaboration Center



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PepsiCo Great China



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General Manager, Shanghai  
Booksims Consulting



**任玫玫 Meimei REN**  
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安全管理部总经理  
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**孔洪亮 Hongliang KONG**  
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**王昉 Richard WANG**  
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### Speakers 演讲嘉宾



**Izabela Palgan**  
全球食品安全倡议高级技术经理  
Senior Technical Manager,  
Global Food Safety Initiative



**张剑 Jian ZHANG**  
国家认监委注册管理部/中国  
China HACCP  
Registration Dept., CNCA/  
China HACCP



**Fons Schmid**  
荷兰FSSC22000主席  
Chairman FSSC22000,  
The Netherlands



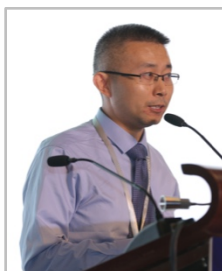
**Bruno Séchet**  
德国IFS 全球技术总监  
Technique Director, IFS,  
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**Robert Garfield**  
美国食品市场协会/SQFI 高级副总  
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Assessment Officer, Food  
Marketing Institute/SQFI, USA



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长 Director of Food Industrial  
Corporate Affairs Office,  
Ministry of Agriculture,  
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Director, Food &  
Beverage Shanghai  
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官 Vice President & Chief Food  
Safety Officer, Ele.me,



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公司食品项目总监 Supervisor of  
Food Program, SAI Global



**Retsef Levi**  
麻省理工学院斯隆商学院管理学和运营  
管理教授 J. Spencer Standish  
Professor of Management and  
Professor of Operations  
Management at the MIT Sloan  
School of Management



**Katsuki Kishi**  
GFSI董事&日本永旺集团质量  
管理总经理, GFSI Board  
member and General  
Manager, Quality  
Management Department,  
AEON Co., Ltd., Japan

### Speakers 演讲嘉宾



GLOBAL FOOD SAFETY INITIATIVE GFSI CHINA FOCUS DAY

全球食品安全倡议中国主题日 2017

推动增长的领导力：创新，交流和效率在中国  
LEADERSHIP FOR GROWTH IN CHINA: INNOVATION, NETWORKING & EFFICIENCY



同线同标同质三同 国际日

Three Same-Same Production Lines, Same Standards, and Same Quality International Day



车文毅 Wenyi CHE  
GFSI中国CFSI首席顾问  
Chief Counsellor, GFSI China  
Local Group



黄斌 Bin HUANG  
国家认监委注册管理部副主任  
Deputy Director,  
Registration Department,  
CNCA



袁文泽 Wenze YUAN  
甘肃出入境检验检疫局副局长  
Deputy Director-General,  
Gansu Entry-Exit Inspection  
and Quarantine Bureau



王琛 Chen WANG  
阿里巴巴集团平台治理部总监,  
Director, Platform  
Management Department,  
Alibaba Group



洪远湘 Yuanxiang HONG  
古龙食品有限公司总经理  
General Manager, Gulong  
Food Co., Ltd



陈丽华 Lihua CHEN  
北京大学光华管理学院教授  
Professor of Guanghua  
School of Management,  
Beijing University





### Scenes from Focus Day 活动现场



Weijun LIU, Deputy Chief Administrator, CNCA in the Opening Session  
国家认证认可监督管理委员会副主任刘卫军在开幕式上致辞



Jing ZHANG, Director General, Food Safety Supervision Department I, CFDA addressed in the Opening Session.  
国家食品药品监督管理总局食品安全监管一司司长张靖在开幕式上致辞



High-level Panel- "Leadership for Growth: Improving Food Safety in China", moderated by Junshi CHEN, CFSA, and officials from CFDA & CCFA, Managing Director of CGF and representative from New Hope Liuhe.  
由国家食品安全风险评估中心陈君石院士主持的高层座谈“推动增长的领导力：提升中国的食品安全”，来自国家食药总局，中国连锁经营协会，消费品论坛执行总裁以及新希望六和的高管们畅谈。



GFSI CPOs Panel-"The role of the third-party certification in implementing new regulations in the world" · panelists are from China HACCP, SQFI, FSSC22000, IFS and GLOBAL.G.A.P..  
GFSI认可的方案所有者座谈，主题是全球新规则下第三方认证的作用。参加座谈的是GFSI认可方案和政府技术互认方案的所有者，China HACCP, SQFI, FSSC22000, IFS 和GLOBAL.G.A.P..



CNCA host "Three Same-Same production line, Same standard, and Same quality" International Day led by Mr. Wenyi CHE, Chief Counsellor, GFSI China Local Group. The officials and experts presented the great achievements and progress of Three Same Projects, and sharing practices and cases in China.  
由国家认监委主办的“同线同标同质-三同”国际日，全球食品安全倡议（GFSI）中国工作组首席顾问车文毅主持。分享了三同工作的最新进展和各方的成功案例。



### Scenes from Focus Day 活动现场

GFSI China LG General Meeting GFSI中国工作组会议

### The Second General Meeting of GFSI China Local Group in 2017



- 审核员能力提高组  
Auditor Competence
- 法规事务沟通组  
Regulatory Affairs & Communication
- 能力培养组  
Capacity Building
- 沟通文化组  
Communication & Culture
- 非传统食品安全组  
Non-traditional Food Safety
- 互联网食品安全组  
Internet Food Safety

### Scenes from Focus Day 活动现场

GFSI China LG General Meeting GFSI中国工作组会议





### Scenes from Focus Day 活动现场

#### BREAKOUT SESSIONS 专题分论坛

##### Breakout A 专题A

##### Our Journey to Food Safety Capability Building

##### 食品安全能力建设我们在路上







## Scenes from Focus Day 活动现场

### BREAKOUT SESSIONS 专题分论坛

#### Roundtable Discussion B 圆桌讨论 B

#### Traceability Report on Regulatory/Standards

#### 法规 / 标准可追溯报告



### Scenes from Focus Day 活动现场

#### BREAKOUT SESSIONS 专题分论坛

#### Roundtable discussion C 圆桌讨论 C Auditor Competence 审核员能力提高





### Sponsors Display

### 赞助商展示



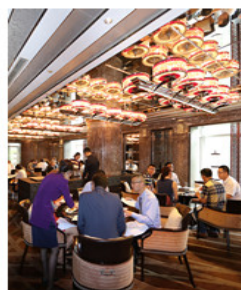
GFSI LG General meeting Coffee Break & Lunch sponsored by Danone  
GFSI 中国工作组会议茶歇和午餐由达能公司赞助



Coffee Break sponsored by Cargill  
茶歇由嘉吉公司赞助



VIP Reception Dinner sponsored by COFCO  
嘉宾欢迎晚宴由中粮公司赞助

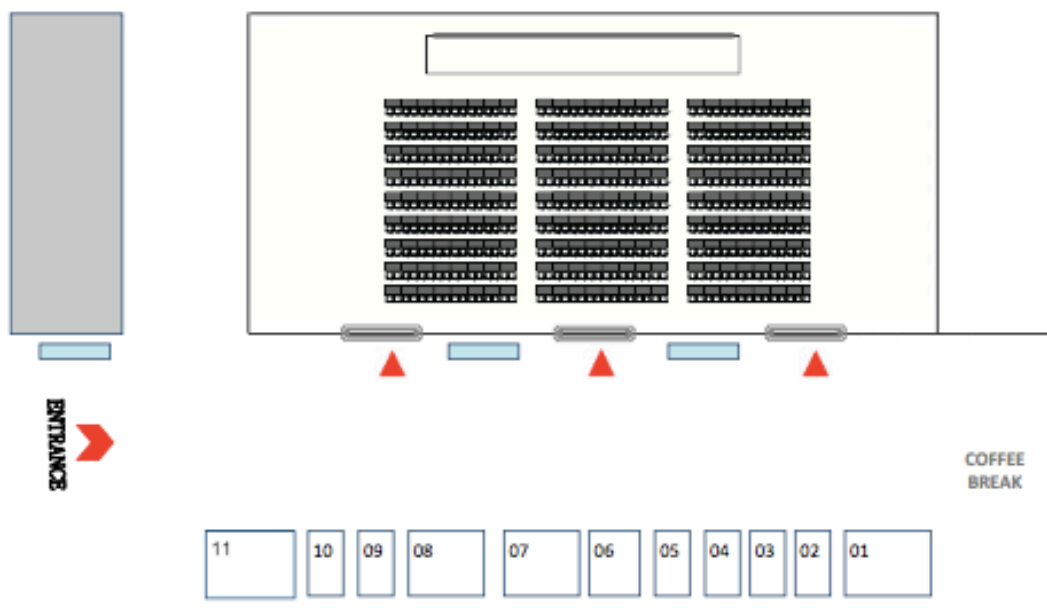


VIP Lunch and Lunch sponsored by New Hope Liuhe  
VIP午宴及代表午餐由新希望六和公司赞助



### Sponsors Display

### 赞助商展示



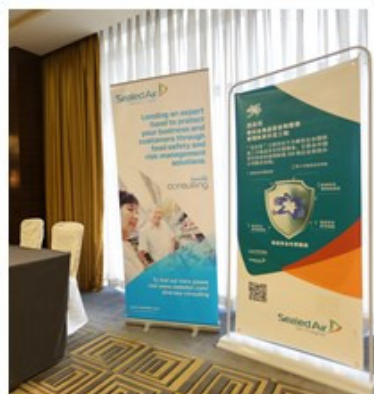
### Company List

Booth No.	Company Name	Booth No.	Company Name
01	McCafe 麦咖啡	07	New Hope Liuhe 新希望六和
02	SAI Global 华赛天成	08	COFCO 中粮集团
03	GS1 China 中国物品编码中心	09	SGS 通标
04	Sealed Air 希悦尔	10	Ecolab 艺康
05	Intertek 天祥	11	Three-Same Promotion Alliance 三同联盟
06	Danone 达能		



### Sponsors Display

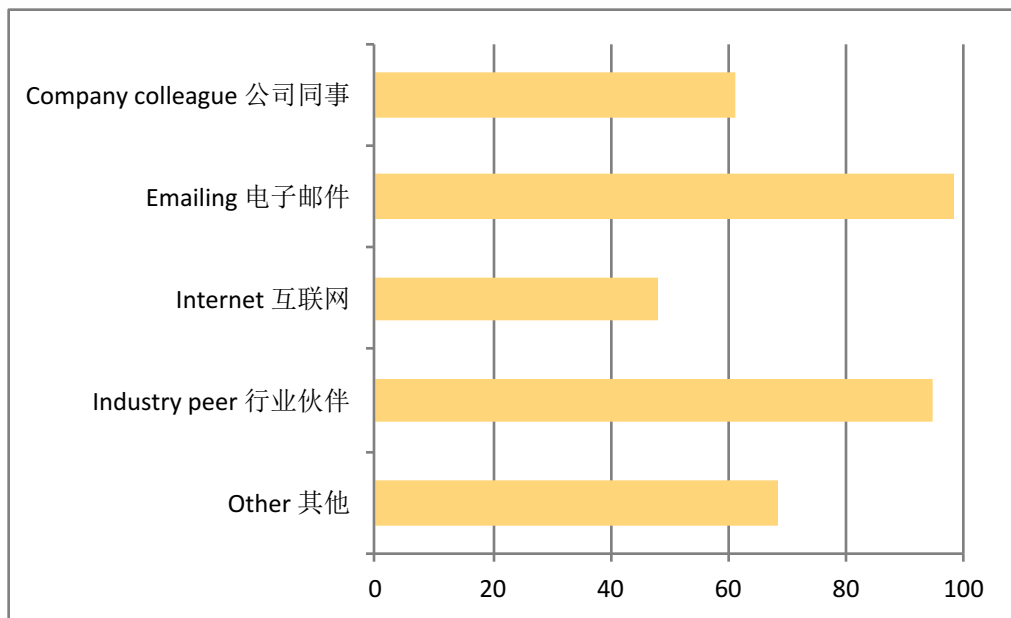
### 赞助商展示



### Online Registration Statistics 在线登记数据分析

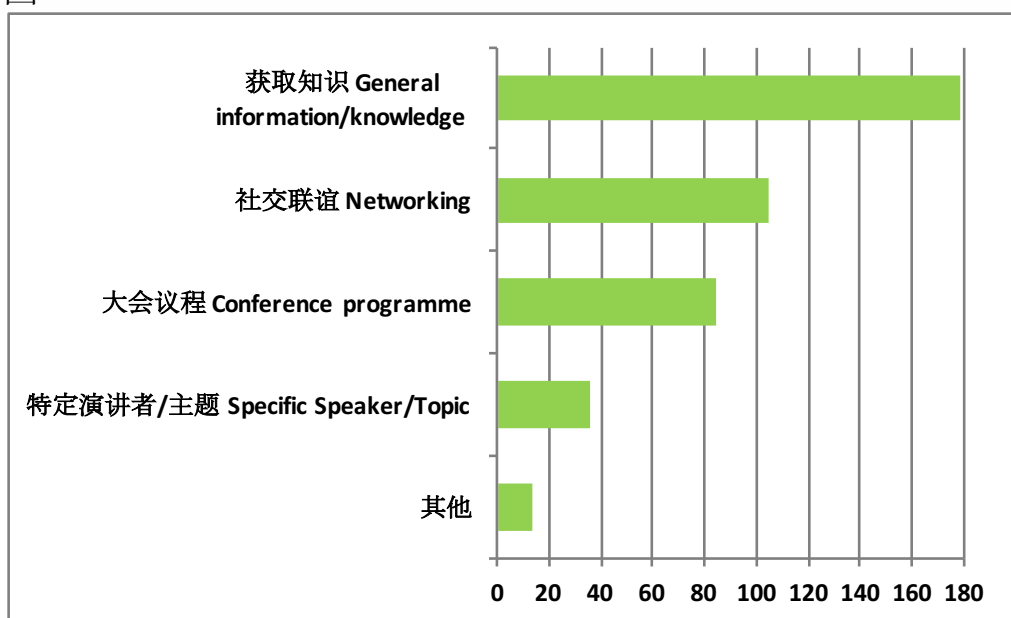
How have you heard about the GFSI Focus Day?

如何知道GFSI主题日活动



What are your main reason(s) for attending this event?

参加会议的主要原因？

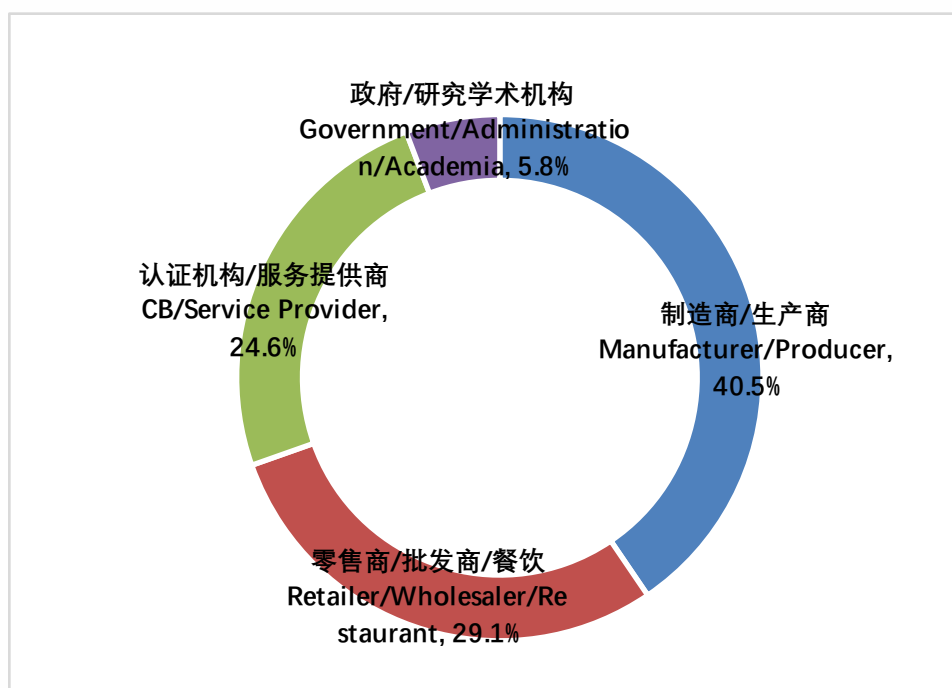




# Evaluation Questionnaire Report

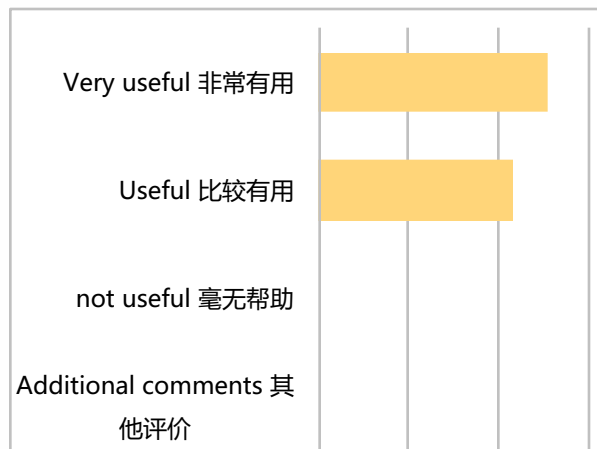
## 评估问卷报告

Q1 And they are:  
您来自:



Q2 What were your main reasons for attending the GFSI Focus Day? 您参加GFSI主题日活动的主要目的是?

Q3.What were your main reasons for attending the GFSI Focus Day? 您参加GFSI主题日活动的主要目的是?



# Evaluation Questionnaire Report

## 评估问卷报告

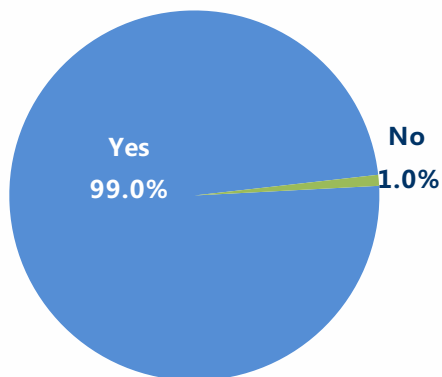
### Q4 Focus Day Organisation

主题日活动的组织情况组织情况

General Organisation 组织情况	Conference Audio/Visuals 会议音视频效	Registration 登记	Interpretation 同传翻译	Overall evaluation 整体评价
4.3	4.5	4	4.3	4.5

### Q5 Would you attend another GFSI event?

您还会参与GFSI的活动吗？



### Acknowledgement

### 鸣谢

**Endorsed by**  
指导单位



中国国家认证认可监督管理委员会

**Organiser**  
主办单位



中粮  
COFCO  
自然之道 重要使命



**Strategic Partner**  
战略合作伙伴



中国营养保健食品协会  
China Nutrition and Health Food Association

**Co-organiser**  
协办单位



**Supporting Organisations**  
支持单位



出口产品内外销“同线同标同质”促进联盟  
“Same Production Lines, Same Standards, and Same Quality”  
Promotion Union for Products Sold Domestically and for Export



### Acknowledgement 鸣谢

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Crystal Sponsor 水晶赞助商



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5th - 8th March  
2018年3月5-8日  
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2018年3月5日-3月8日  
Grand Nikko Tokyo Daiba  
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Tokyo, JAPAN 日本 东京